

13.20–13.40 Fyodor SHUMILOV (Russian Federation), *Infographics becomes a test for professionalism of the journalist*

13.40–14.00 Evija ZAČA (Latvia), *Caricatures as creative work for its creator and viewer*

14.00–14.20 Anna BAICHNIK (Russian Federation), *Verbal and non-verbal text in the press: equality of opportunity*

14.20–14.40 discussion

14.40–15.00 coffee break

15.00–15.20 Deniz YENGIN, Berna EKIM (Turkey), *Vernacular creativity and new media*

15.20–15.40 Rytė ŽIŪRIENĖ, Rasa LEVICKAITĖ (Lithuania), *Virtual guide: social functions and technological applications*

15.40–16.00 Ana USOVAITĖ, Konstantinas S. DANAITIS (Lithuania), *The computer graphics tools using for the implementation of the logo ideas*

16.00–16.20 Emily MENKES (Sweden), *Portrayal of students in the media*

13.20–13.40 Nida VASILIAUSKAITĖ (Lithuania), *"Let's clean Vilnius' walls": Visual aggression as a strategy of the far right*

13.40–14.00 Luis A. de la FUENTE SUAREZ (Spain), *Architecture: the design of an experience*

14.00–14.20 Ivana LUKIC (Serbia), *Relation between creativity and planned regulation in the process of shaping urban skyline*

14.20–14.40 discussion

14.40–15.00 coffee break

15.00–15.20 Jūratė ČERNEVIČIŪTĖ (Lithuania), *Vilnius city differentiation visualizations*

15.20–15.40 Ilze PAKLONE (Latvia), *Visual representation in contemporary urban planning*

15.40–16.00 Martynas VALEVIČIUS (Lithuania), *Interaction between artificial lighting and visual arts in the beginning of the XX century*

13.20–13.40 Basia NIKIFOROVA (Lithuania), *Visualization of Woman Religious Image: European context*

13.40–14.00 Camelia GRADINARU (Romania), *Is There a doctrine of the visual shock? A critique of the autophagous image*

14.00–14.20 Igor YANKOV (Russian Federation), *Trauma and fetishist narrative as source of creativity*

14.20–14.40 discussion

14.40–15.00 coffee break

15.00–15.20 Song FANG (China), *Discussion of graphical Chinese characters in the context of globalization*

15.20–15.40 Constantinos MARITSAS (Bulgaria), *Civilization and art: lifeworld in the variety of visual experience*

15.40–16.00 Jonas SRĖBALIUS (Lithuania), *The cultural purpose of visibility*

16.00–16.20 Auridas GAJAUSKAS (Lithuania), *Postphenomenology culture studies: "I don't want to be involved"*

16.20–17.00 meeting of all participants and moderators, resume speeches, official closing of the conference.

17.00–20.00 optional Vilnius city tour.



VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS

HUMANITARINIS INSTITUTAS
FILOSOFIJOS IR POLITOLOGIJOS KATEDRA

**TARPTAUTINĖ KONFERENCIJA
„VIZUALUMAS 2011: KŪRYBOS IR VAIZDO SAŪVEIKOS“**

**2011 m. balandžio 8–9 d. Vilnius,
VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS
Architektūros fakultetas**

**Trakų g. 1 / Pylimo g. 26 (įėjimas iš Pylimo g.),
tel. pasiteirauti 8 698 45681 (Rasa)**

**INTERNATIONAL CONFERENCE
“VIZUALITY 2011: INTERACTIONS OF CREATIVITY AND IMAGES”**

**8–9th April, 2011, Vilnius,
VILNIUS GEDIMINAS TECHNICAL UNIVERSITY
Faculty of Architecture**

**Trakų str. 1 / Pylimo str. 26 (entrance from Pylimo str.),
info ph. +370 698 45681 (Rasa)**

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dr. Jekaterina Lavrinec, dr. Agnieška Juzefovič, dr. Kęstas Kirtiklis

Organizacinis komitetas / Organizing Committee:

dr. Agnieška Juzefovič, Elena Sakalauskaitė, Rasa Levickaitė, Ramojus Reimeris, Auridas Gajauskas



PROGRAMA / PROGRAMME

Friday, 8 April

09.30–09.50 Registration of participants

Plenary section (NSC)

Moderators: Mark Titmarsh, Jūratė Baranova

09.50–10.00 Opening of the conference

10.00–10.40 Keynote speaker: Farouk Y. SEIF (USA), *From visual representation to visceral experience: the role of notating imagination in transforming reality*

10.40–11.00 Tomas KAČERAUSKAS (Lithuania), *Criticism of visual culture from the gender studies point of view*

11.00–11.20 discussion

11.20–11.40 coffee break

11.40–12.00 Andrew SANIGA (Australia), *Landscape and paint, opals and dust: visualizing everyday worlds in outback Australian settlement*

12.00–12.20 Jūratė BARANOVA (Lithuania), *Philosopher as a photographer*

12.20–13.00 discussion

13.00–14.20 lunch break

Afternoon parallel sections

Section A (NSC) Between text and visual art	Section B (3.10) Film, video, photo as a three icons of creativity-vizuality interactions	Section C (2.17) Between self and style: psychological and didactic approaches
Moderators Farouk Seif, Arūnas Mickevičius	Moderators Susanne Ramsenthaler, Tomas Mitkus	Moderators David. B. Menkes, Tomas Kačerauskas

14.20–14.40 Mark TITMARSH (Australia), *Thinking the Phenomenon of Image through the Poetics of Contemporary Expanded Painting*

14.40–15.00 Tomas SODEIKA, Lina VIDAUSKYTĖ (Lithuania), *Vaikų knyga: vaizdas ir žodis*

15.00–15.20 Agnieška JUZEFOVIČ (Lithuania), *Creative interaction between text and visual representation in painting*

15.20–15.40 Laura JUNUTYTĖ (Lithuania), *The Alternative way of overcoming representation in contemporary art: G. Deleuze, F. Bacon*

15.40–16.00 discussion

16.00–16.20 coffee break

14.15–14.30 Berna EKIM (Turkey), *A Video projection mapping conceptual design and application: YEKPARE*

14.30–14.45 Tomas MITKUS (Lithuania), *Lithuanian cinematography industry in XXI century*

14.45–15.00 Irina NOVIKOVA (Latvia), *Vizualizing race (camerawork in Soviet genre films)*

15.00–15.15 Aleksandra FEDOROVA (Russian Federation), *The role of photojournalism in forming of country's visual image*

15.15–15.45 Saulius KETURAKIS (Lithuania), *The photos by the Mole*

15.45–16.00 discussion

16.00–16.15 coffee break

14.20–14.40 Anna PIECHOTA (Poland), *Stimulators and inhibitors of artistic creation – a study on motivational and emotive aspects of this phenomenon*

14.40–15.00 Mateusz WOZNIAK (Poland), *Pictures of Me: possibilities of shaping our body image through virtual reality*

15.00–15.20 David B. MENKES (New Zealand), *Turning away from Pharmageddon: doctors and images from the drugs industry*

15.20–15.40 Mark SMITH (UK), *Artists' digital moving image and its impact on learning in secondary schools*

15.40–16.00 discussion

16.00–16.20 coffee break

16.20–16.40 Tautvydas BAJARKEVIČIUS (Lithuania), *Intertextuality in visual art: from a swarm of association to calligraphic brushstrokes*

16.40–17.00 Aida E. OSIAN (Romania), *The new reader's Eye-Scan and intermediate processes*

17.00–17.20 Elena SAKALAUSKAITĖ (Lithuania), *The creation of ritual in visual art: three examples*

17.20–17.40 Juozapas BLAŽIŪNAS (Lithuania), *Changes of author's creative ideas and image of J. G. Berkhof's painting*

17.40–18.00 discussion

18.00 Reception

Saturday, 9 April

Plenary section (NSC)

Moderators Paulo Bastos, Arūnas Augustinaitis

10.00–10.20 Elena SHMELEVA (Russian Federation), *The visual culture of innovation. Empirical indices*

10.20–10.40 Arūnas AUGUSTINAITIS (Lithuania), *Managerial expressions of visuality in the contexts of globalization*

10.40–11.00 Rengin KÜÇÜKERDOĞAN, Işıl ZEYBEK, Volkan EKIN (Turkey), *The global advertising of a local brand: Turkish airlines campaign*

11.00–11.20 Paulo BASTOS, Maria M. LOPES (Portugal), *Intersections in the creation of images: technologies at the end of XX century*

11.20–11.40 discussion

11.40–13.00 lunch break

Afternoon parallel sections

Section A (NSC) Creativity and image interaction in technology and mass media	Section B (3.10) Creative and visual aspects of architecture and urban studies.	Section C (2.17) Visual thinking and creativity in culture and civilization studies
Moderators Elena Shmeleva, Rasa Levickaitė	Moderators Luis A. de la Fuente, Jūratė Černevičiūtė	Moderators Aleksandra Fedorova, Basia Nikiforova

13.00–13.20 Olga PRIVALOVA (Russian Federation), *Typeface as an important part of a redesign*

13.00–13.20 Jekaterina LAVRINEC (Lithuania), *Urban choreography: initiating events in public space*

16.20–16.40 Saulius KANIŠAUSKAS (Lithuania), *Kūrybos fenomenas: introspektyvi analizė*

16.40–17.00 Laimutė MONGINAITĖ (Lithuania), *Spekro spalvų psichinis poveikis*

17.00–17.20 Jakub MORAWSKI (Poland), *Seeing the invisible. Films by Harun Farocki*

17.20–17.40 Laima SAPEŽINSKIENĖ, Saulius LIUTKUS (Lithuania), *The art of being oneself: interaction between individual and general creation and image in a therapeutic community of people who experienced stress*

17.40–18.00 discussion

17.30–18.00 discussion